

# Democracy in Dialogue

Empowering Our Communities  
Through Civil Civic Engagement

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LWVC Convention 2015



# Creating Common Ground for Civility in San Luis Obispo

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Marilee Hyman, LWV SLOCO  
Sharon Kimball, LWV SLOCO

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LWVC Convention 2015



# League Adopts Civil Discourse as a Top Priority

Year One: Study and adopt position

Year Two: Develop action plan and materials

Year Three: promote civil discourse in community



# Government Officials Included

Individual meetings with Supervisors to assess  
their views

Supervisors awarded a community grant

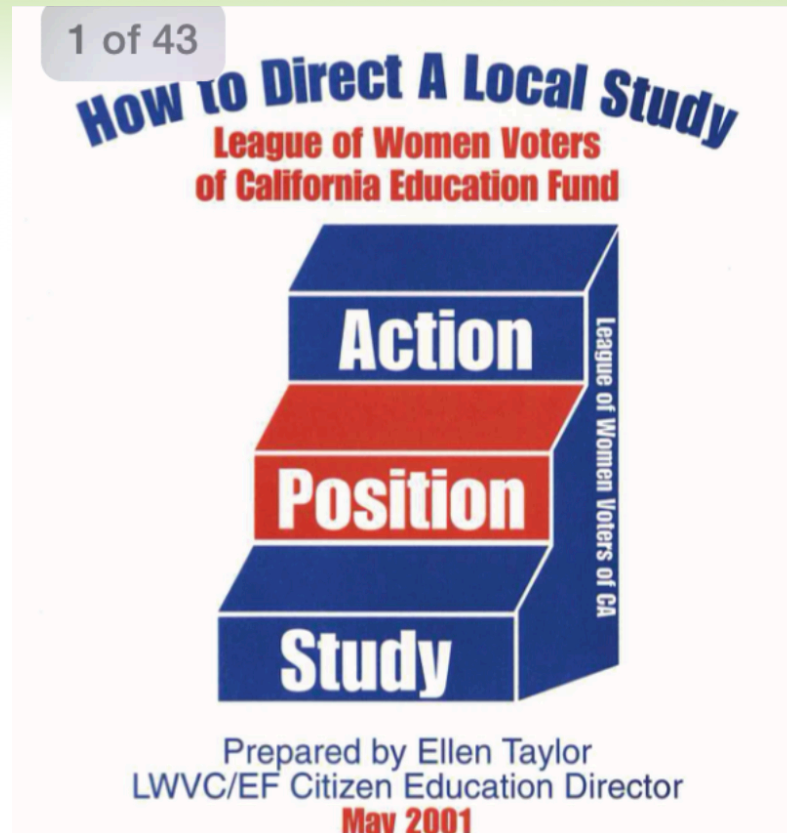


# Well Received



LWVC Convention 2015  
Democracy in Dialogue Presentation: May  
16, 2015

# LWVC 'How To' Manual



# Scope of Study

ISSUE #1: Define Civil Discourse

ISSUE #2: Clarify study...  
New or Update a position?

Also: Compile the Best Practices

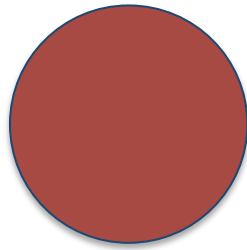


# Engage County Participation

Where Do We Begin?



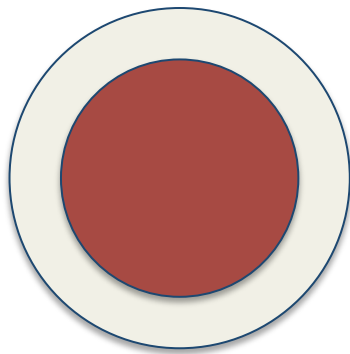
# Engage County Participation



5 Board of Supervisors



# Engage County Participation

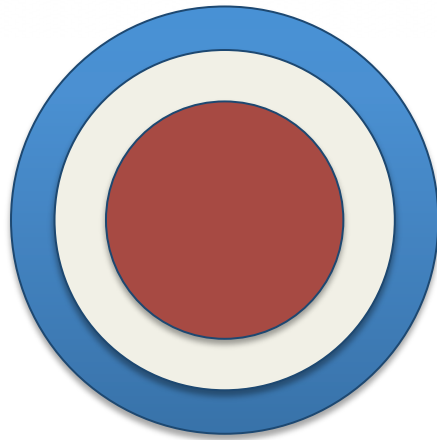


7 City Mayors

5 Board of Supervisors



# Engage County Participation



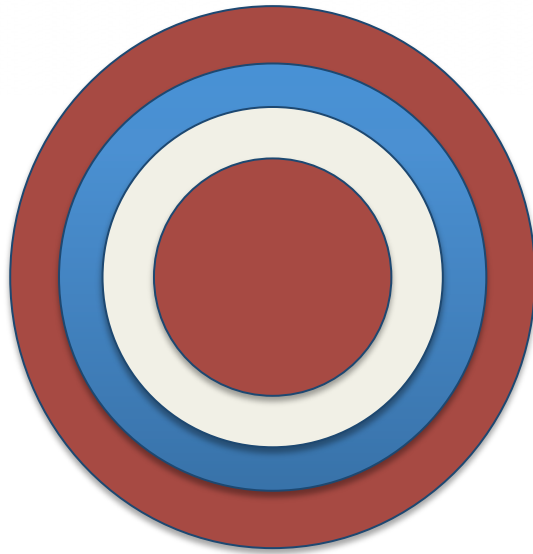
28 City Council Members

7 City Mayors

5 Board of Supervisors



# Engage County Participation



4 Countywide Citizen Meetings

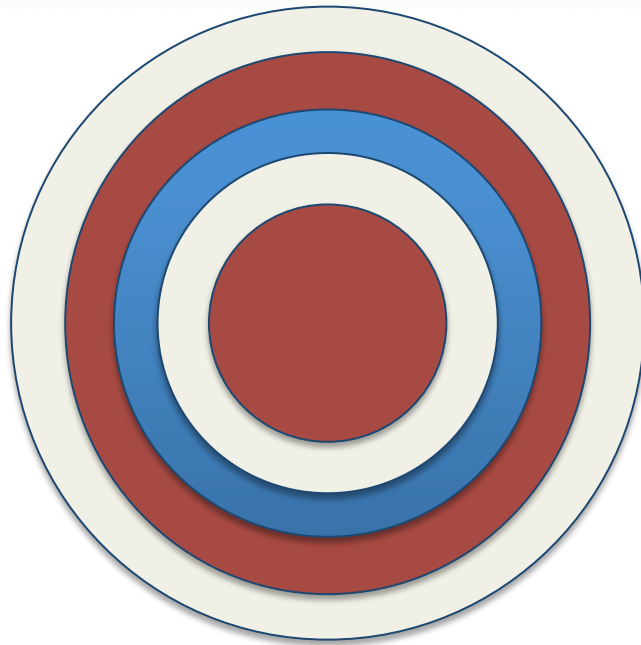
28 City Council Members

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# Engage County Participation



6 LWV Consensus Meetings  
4 Countywide Citizen Meetings  
28 City Council Members  
7 City Mayors  
5 Board of Supervisors



# Engage County Participation



Local Media

6 LWV Consensus Meetings

4 Countywide Citizen Meetings

28 City Council Members

7 City Mayors

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# Updated Government Position

The League supports policies and actions that achieve a responsive and representative government, promote civil discourse, ...

**#5.** Promote civil discourse through action and education for all government bodies, staff, and citizens for the purpose of improved public policy decisions and processes. Civil discourse means, at a minimum, mutually respectful, courteous, constructive, and orderly communication.



# Year Two: Plan For Action

**PLAN A BUDGET:** \$2500

**PRODUCE MATERIALS:**

brochure, buttons, stickers

**PREPARE FOR 'ROLL-OUT' :**

Prepare resolution for Supervisors and Mayors

Write presentation script

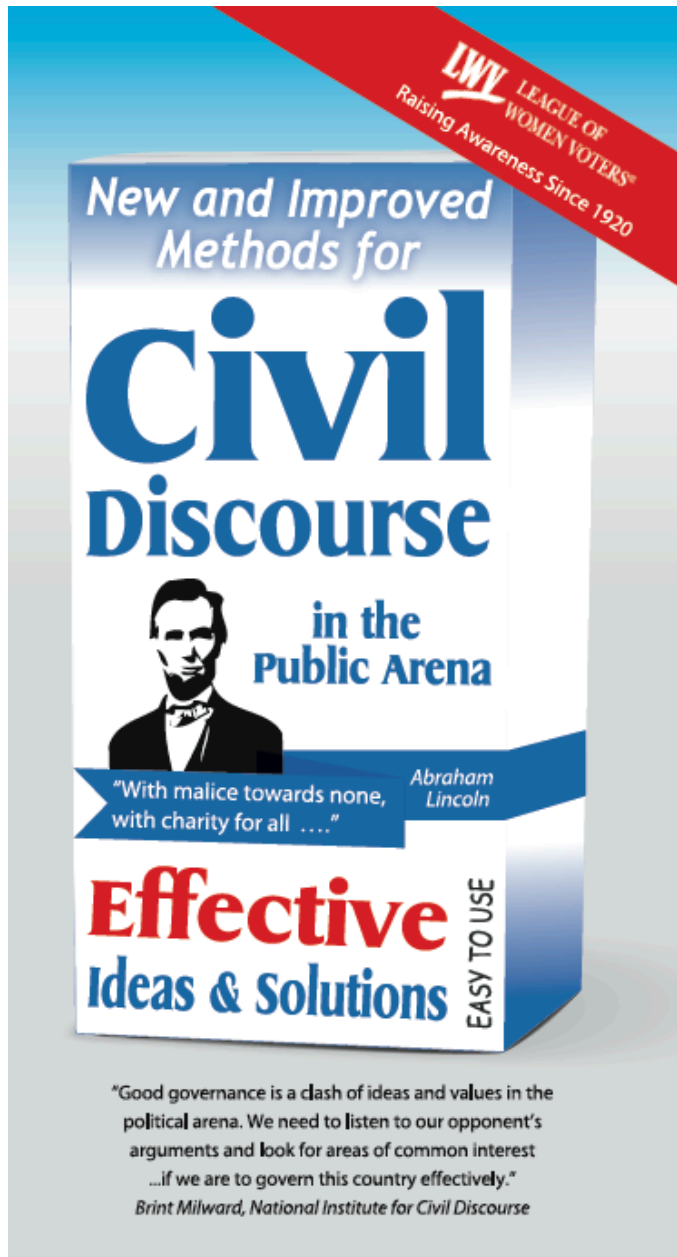
Plan for Media

**INITIATE ROLL OUT**

Board of Supervisors

Mayors





# New Brochure

We took the best practices and ideas from our study research and designed our own.

Free to the public.



# Brochure: Best Practices From Study

- Respect
- Listening
- Leadership



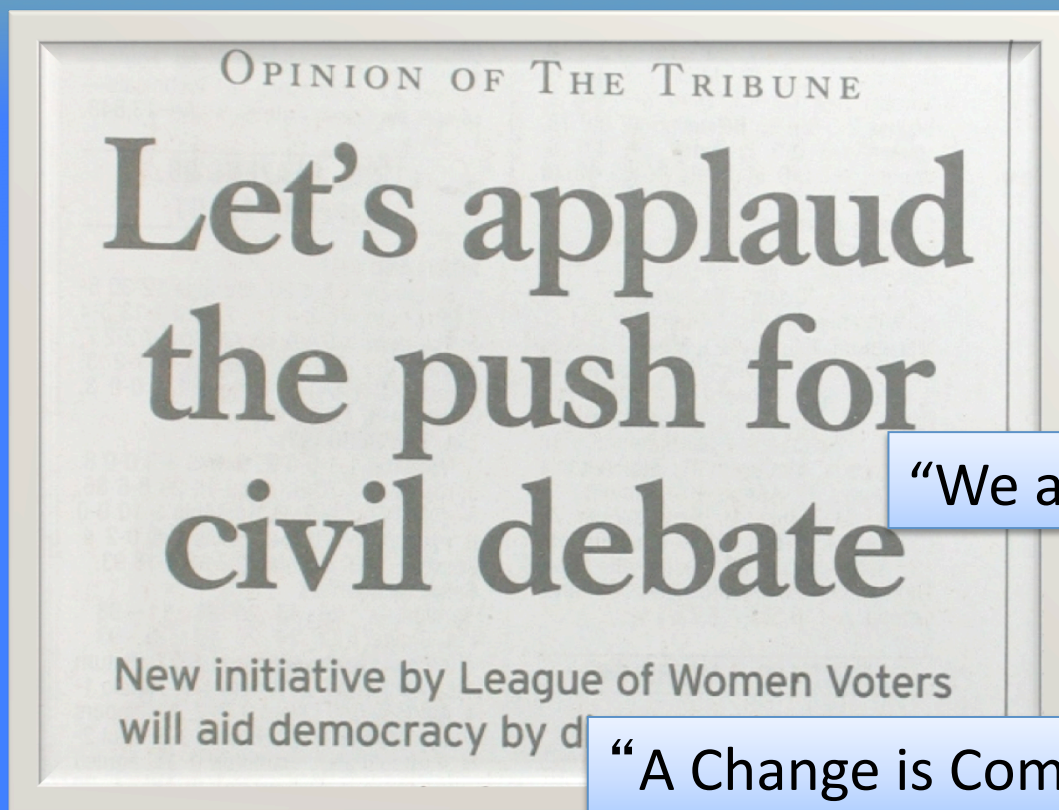
# Brochure: Scrubbed clean of controversy



# Buttons: Make or Buy?



# Year Two: Media Outreach



"We are fans of the League"

"A Change is Coming"



# Year Three: Community Action

Ambassadors, Observers,  
and Presenters

Other organizations

